

In a method of producing a tire tread provided with an electrically conductive layer arranged therein, an uncured high electrically conductive rubber ribbon for the formation of the electrically conductive layer is wound on a circumference of a tire material containing a high electrically conductive rubber layer as at least an outermost layer at a given height in a radial direction under the rotation of the tire material, and an uncured tread rubber is wound on the circumference of the tire material before or after the winding of the ribbon.